



Sponsorship Considerations

JUMP ABOARD 2005

“GET SMART – Implementing *Fieldbus*”

**Melbourne, Victoria – 14th September
Perth, Western Australia - 16th September**

GOLD sponsorship (one only)

- Prime position for company logo on all JA05 media
Mail outs, website, brochures, banner at podium, etc.
- Guaranteed keynote speaker time slot at all venues
First speaker after EUC chairman introduction
- Priority choice for table top position at each venue
Payment includes the table top fee for one position
- Entry for two convention delegates at each location
Keynote speaker entry is complimentary
- Total cost - \$5,000 AUD

SILVER sponsorship (two only)

- Second position for company logo on all JA05 media
Mail outs, website, brochures, small banner in room, etc.
- Guaranteed speaker time slot at all venues
Speaker spot will at a preferred time
- Second choice for table top position at each venue
Payment includes the table top fee for one table position
- Entry for one convention delegate at each location
Selected speaker entry is complimentary
- Total cost - \$3,500 AUD

BRONZE sponsorship (three only)

- Third position for company logo on all JA05 media
Mail outs, website, brochures, etc.
- Priority consideration for a speaker time slot at all venues
Speaker spot will at an agreed optimum time
- Entry for one convention delegate at each location
Selected speaker entry is complimentary
- Total cost - \$1,750 AUD

For more information please contact :-

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(international dialing add 61 & drop the leading 0 above)

Email: allen@fieldbus.org.au



Other Terms & Conditions

- a) Sponsors will receive a full list of all the attendees that have consented to email listing distribution as per Australian anti-spam laws.
- b) Space allocation on the distribution CD-ROM will be available for company technical & promo material. Space will be 150MB for gold, 100MB for the silver & 50MB for bronze.
- c) Presentation room banner hanging space at all venues will also be available. Size will depend on sponsorship type – Gold approx 1.0 m² with Silver approx 0.5 m². Bronze sponsor can use the side walls with a size of 0.25 m². The Gold & Silver banner or poster can be placed on the front wall opposite the podium side, with first choice to the Gold sponsor.
- d) Prime point of contact person for each sponsorship will receive any & all promotional material. The designated person is entitled to & encouraged to attend all “Jump Aboard” committee meetings. Strong marketing involvement is encouraged from all sponsors.
- e) As an incentive for sponsors to assist with the conference marketing, a rebate of 1% of the sponsorship will be made for each enrolled attendee who elects the sponsoring company as their source. When using their database to solicit attendance, the sponsor is encouraged to offer some marketing inducement as an incentive.
- f) Sponsorships will be allocated strictly on a “first come – first served” basis. To confirm a position, an irrevocable letter of agreement or purchase order must be submitted. Should a “force majeure” situation occur due to events beyond the control of FF-EUC Aus, a maximum return of 50% of the sponsorship fee can be expected.
- g) With the Silver and Bronze sponsorships, the speaker preference spot will be allocated on a “first come – first served” basis.
- h) The Happy Hour tradition (by sponsors) at the end of each day needs to be arranged between the other individual sponsors & accounted for separately.

Best Regards & Thanks,

Jump Aboard 2005 Committee

